

Dannette Lynch Bio

Dannette Lynch is the Director of Membership for the Florida Restaurant and Lodging Association (FRLA) and serves as Regional Director for eight local chapters: Pinellas, Hillsborough, Central Florida, Space Coast, Polk, Sarasota, Manatee and Southwest Florida where she is responsible for growth, retention, industry advocacy, education and special events. Dannette serves on numerous local, regional, state and national boards including the Board of Directors for the International Society of Hotel Association Executives (ISHAE) and on the Executive Committee of Woman in Lodging (WIL).

Prior to her position with FRLA, Lynch served as the Hospitality Education Director at the St. Petersburg/Clearwater Area Convention and Visitors Bureau for eight years where she developed training and hospitality programs for the tourism industry throughout Pinellas County. She was also part of the executive team that opened Ruth Eckerd Hall as the Marketing Director and was the Sales and Marketing Director for the former Tampa Bay Rowdies professional soccer team.

Dannette married her Largo High School sweetheart, has two sons and four amazing grandchildren. She is an avid Buccaneer fan and wants World Cup Soccer in the Tampa Bay Area.